

Restaurantes California SA in Consumer Foodservice (Mexico)

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Abstracts

Restaurantes California has struggled since the economic recession began in 2008, narrowly avoiding bankruptcy and closing some of its outlets. As Restaurantes California accounts for less than 2% of all sales for its parent company, Controladora Corporacion Mexicana, the company has been prioritizing its retailing segment in order to improve liquidity. It is unlikely that we will see much activity from Restaurantes California in the coming years, unless it is sold to a different owner.

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