

Restaurant Brands International Inc in Consumer Foodservice (Canada)

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Date: May 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: R1E57A93583EN

Abstracts

Restaurant Brands International is expected to continue to expand its network in fast food in Canada. In early 2017, the company took over Popeyes Louisiana Kitchen. The company is also moving into retail. In 2016, its Tim Hortons brand entered retail with a new bottled Iced Capp. In addition, Tim Hortons benefited from heavy investment in new menu items. 2017 saw the launch of a new richer Dark Roast coffee and Uncomplicated Latte. The company sources its ingredients from local suppliers wherev...

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