

Restaurant At-home: Innovating With the Culinary Experience

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Abstracts

More than one year into the pandemic, we revisit the topic of increased home-cooking, restaurant avoidance and the way that home working moves the lunch occasion from restaurants, to the home. Learn more about the roles of Home Delivery, Ready Meals and Meal Kits to satisfy convenience seekers and why Health and Wellness is a key premiumisation tool in spite of financial struggles among many consumers.

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