

Resch & Frisch Franchise GmbH in Packaged Food (Austria)

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Abstracts

The main goal of the company over the forecast period will be to outperform the value sales achieved in 2011. For the first time in its history, the company registered sales of more than EUR100 million in 2011. For 2012, Resch & Frisch Franchise GmbH planned to further increase its value sales by offering high quality products and focusing on regionality, transparency, quality control and non-genetically modified products.

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