

Renova - Fábrica de Papel do Almonda SA in Tissue and Hygiene (Portugal)

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Abstracts

Renova's future plans are related to maintaining its outstanding position in the national tissue and hygiene market and reinforcing its internationalisation strategy through the opening of new production facilities, greater product differentiation and a more original approach to marketing and communication campaigns. The company's recent construction of a new factory in France is in line with its internationalisation strategy, allowing for a significant reinforcement of its production capacity i...

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