

R?my Cointreau in Alcoholic Drinks (World)

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Abstracts

R?my Cointreau is ranked 59th globally in volume terms in spirits in 2019 and has a portfolio covering a broad range of products. Growth was slower than for its main competitors, as the group continues to face challenges in shifting to the high end of spirits. R?my Cointreau faces a potential setback due to the likely premiumisation crisis following the Coronavirus outbreak. This profile looks at the threats and growth opportunities for R?my Cointreau in a constantly changing spirits industry.

Euromonitor International's R?my Cointreau in Alcoholic Drinks (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Alcoholic Drinks industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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