

Remia CV in Packaged Food (Netherlands)

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Abstracts

Remia is committed to expanding its position as a mainstream sauces, dressings and condiments manufacturer with a very strong presence in foodservice. Brand investment remains an important aspect of its strategy for the forecast period, with foodservice products emphasising the Remia name, a brand that enjoys strong recognition and popularity in retail channels. Remia's foodservice arm will continue to pursue new dispenser products during the forecast period, with its strategy being to focus on...

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