

Remark Pharma BV in Consumer Health (Netherlands)

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Abstracts

Remark Pharma BV is a manufacturer and distributor of consumer health brands in the Netherlands. Remark strives to add value by selling local brands via well trusted retailers in the Netherlands, such as the independent retailers, supermarkets and drugstores. The company would like to extend its product range in OTC medicine in the future but faces challenges from bigger multinationals.

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