

Remark Pharma BV in Beauty and Personal Care (Netherlands)

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Abstracts

The company is committed to keep investing to build further demand for the portfolio of brands it holds in beauty and personal care products on the Dutch market. The strategy centres on consolidating in categories with stronger brands such as deodorants and bath and shower and considering introducing new ones to strengthen others such as fragrances and men's grooming.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Sets/Kits, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Strategic Direction

Key Facts

Summary 1 Remark Pharma BV: Key Facts

Competitive Positioning

Summary 2 Remark Pharma BV: Competitive Position 2016

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