

# Rema 1000 Norge AS in Retailing (Norway)

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## **Abstracts**

Rema 1000 Norge AS plans to continue to be the leading discount grocery chain in Norway. Rema 1000 is well positioned in the fastest growing category of discount retailing and the company plans to further expand its outlets, increase its market presence and continue to develop more private label, which will drive further growth in the coming years.

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