

# Rema 1000 Norge AS in Retailing (Norway)

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## **Abstracts**

Rema 1000 Norge AS plans to continue to be the leading discount grocery chain in Norway. Rema 1000 is well positioned in the fastest growing category of discount retailing and the company plans to further expand its outlets, increase its market presence and continue to develop more private label, which will drive further growth in the coming years.

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## Contents

Strategic Direction Key Facts Summary 1 Rema 1000 Norge AS: Key Facts Summary 2 Rema 1000 Norge AS: Operational Indicators Internet Strategy Company Background Private Label Summary 3 Rema 1000 Norge AS: Private Label Portfolio Competitive Positioning Summary 4 Rema 1000 Norge AS (Reitangruppen AS): Competitive Position 2012



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