

Rejsekort A/S in Financial Cards and Payments (Denmark)

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Abstracts

Rejsekort is the company that is responsible for the implementation of the Danish nationwide travel card. Rejsekort means travel card in English. Since July 2012, all DSB (DSB is the operating company of all kinds of trains (national and regional) in Denmark) trains throughout the country have accepted the Rejsekort card. In 2014, the Rejsekort concept continued to develop while buses and metro services also accepted the card, as its coverage was expanded. The strategic direction points to...

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