

Reinventing Retirement: The Rise of Elderly Communities

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Date: April 2020

Pages: 30

Price: US\$ 1,325.00 (Single User License)

ID: RE86D8B34ABFEN

Abstracts

Wealthy, active and trend-savvy, today's elderly generation (which is responsible for the majority of both global wealth and household heads) is reinventing retirement as it looks to replace traditional nursing homes and family support with retirement communities tailored to its needs. This report will look at why this generation is transforming its approach to elderly age, how global demographics are aiding this change, and what opportunities are opening up for businesses.

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