

# Regional Overview of Middle East and Africa Cities

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## Abstracts

Most Sub-Saharan cities are forecast to grow fast, in some cases doubling in size (in terms of consumer spending) in just a decade. However, even with such fast-paced growth they will still remain modest consumer markets by any developed market standards. At the same time, the region's most-developed and high-income consumer markets will remain concentrated in Israel and the Gulf area.

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