

Refrigeration Appliances - United Arab Emirates

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Abstracts

Volume growth for refrigeration appliances remained muted in 2009 and 2010 at 5% and 2% respectively, thus dropping far below the review period volume CAGR of 9%. While the United Arab Emirates' economy saw a slight recovery in 2010, consumers remained startled by the recent economic downturn and thus continued to rein in spending. Consumers sought to build up their savings and thus typically postponed higher-priced or unnecessary purchases. This impacted refrigeration appliances as consumers...

Euromonitor International's Refrigeration Appliances in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2006-2010, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2015 illustrate how the market is set to change.

Product coverage: Automatic Tumble Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-In Dishwashers, Built-In Hobs, Built-In Home Laundry Appliances, Built-In Large Cooking Appliances, Built-In Microwaves, Built-In Refrigeration Appliances, Cooker Hoods, Cookers, Electric Wine Coolers/Chillers, Freestanding Dishwashers, Freestanding Home Laundry Appliances, Freestanding Large Cooking Appliances, Freestanding Microwaves, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges, Other Home Laundry Appliances, Ovens, Range Cookers, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Refrigeration Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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