

Refrigeration Appliances in Australia

<https://marketpublishers.com/r/RD2D9B661FEEN.html>

Date: January 2021

Pages: 45

Price: US\$ 990.00 (Single User License)

ID: RD2D9B661FEEN

Abstracts

Refrigeration appliances is amongst the few major appliances categories to report a positive 2020 volume growth. During the initial COVID-19 lockdown in March 2020, consumers were stockpiling frozen food items, causing supply chain disruptions in grocery stores across the country. This resulted in Australians purchasing additional refrigeration appliances to store their food, consequently leading to supply disruptions as factories in Asia and Europe were shut for periods of time, due to COVID-19...

Euromonitor International's Refrigeration Appliances in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Refrigeration Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Food stockpiling supports sales of refrigeration appliances

Energy efficiency, innovation and design influence consumers purchasing decisions

The top three players maintain their lead by increasing their market share

Hisense launches the first 6-star energy rating bottom mount HR6BMFF519B in Australia

CHART 1 Hisense Black Bottom Fridge Mount Refrigerator

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GLOBAL INDUSTRY ENVIRONMENT

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