

# Reform Martin GmbH in Retailing (Austria)

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## Abstracts

Reform Martin GmbH is expected to continue the expansion of its branch network and establish itself as a major brand in the retailing of healthy groceries in Austria. Its recently launched online shop is expected only to supplement its store-based retailing sales and its will most likely remain largely negligible for the foreseeable future.

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## Contents

Strategic Direction

Company Background

Digital Strategy

Summary 1 Reform Martin GmbH: Share of Sales Generated by Internet Retailing  
2013-2015

Private Label

Competitive Positioning

Summary 2 Reform Martin GmbH: Competitive Position 2015

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