

# Reebonz Lifestyle Sdn Bhd in Luxury Goods (Malaysia)

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## Abstracts

Reebonz aims to be the leading luxury goods online retailer in Malaysia by constantly looking to improve its online shopping experience. Features like mobile apps for different operating systems such as Android and iOS were launched simultaneously by Reebonz in review period. The company will be searching to include larger number of luxury handbags, timepieces, jewellery and designer apparel in order to meet different needs from different consumer groups. Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles. **Product coverage:** Designer Apparel (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Accessories, Luxury Cigars, Luxury Electronic Gadgets, Luxury Jewellery and Timepieces, Luxury Travel Goods, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care. **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data. **Why buy this report?**

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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