

RedHead Family Corp in Toys and Games (Ukraine)

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Abstracts

The company's plan is to become a multichannel distributor of traditional toys and games, to provide convenient purchasing from any point in Ukraine. As a result, RedHead Family Corp plans to widen its chain and, more importantly make it more convenient for children. Children should have the possibility to try toys before purchasing. Moreover, the company plans to provide more entertainment in its points of sale.

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