

RedHead Family Corp in Toys and Games (Ukraine)

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Abstracts

The company's plan is to become a multichannel distributor of traditional toys and games, to provide convenient purchasing from any point in Ukraine. As a result, RedHead Family Corp plans to widen its chain and, more importantly make it more convenient for children. Children should have the possibility to try toys before purchasing. Moreover, the company plans to provide more entertainment in its points of sale.

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Contents

Strategic Direction

Key Facts

 Summary 1 RedHead Family Corp: Key Facts

 Summary 2 RedHead Family Corp: Operational Indicators

Company Background

Internet Strategy

Private Label

Competitive Positioning

 Summary 3 RedHead Family Corp: Competitive Position 2016

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