

Redcoon Electronic Trade SI in Retailing (Spain)

<https://marketpublishers.com/r/RE89609D529EN.html>

Date: June 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: RE89609D529EN

Abstracts

Aware of the current trend in Spain of consumers checking out, seeking information on and trying appliances and electrical goods in store, but finally ordering these goods at a cheaper price over the internet, Redcoon opened a showroom in Barcelona at the beginning of 2013, which became a great success. Spanish consumers are attracted by cheaper online prices, but still prefer personal guidance when purchasing these types of products. The showroom combines all these factors: personal attention,...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Redcoon Electronic Trade SL: Key Facts

Summary 2 Redcoon Electronic Trade SL: Operational Indicators

Internet Strategy

Summary 3 Redcoon Electronic Trade SL: Share of Sales Generated by Internet

Retailing

Company Background

Private Label

Competitive Positioning

Summary 4 Redcoon Electronic Trade SL: Competitive Position 2013

I would like to order

Product name: Redcoon Electronic Trade SI in Retailing (Spain)

Product link: <https://marketpublishers.com/r/RE89609D529EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RE89609D529EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970