

Redan SA in Apparel and Footwear (Poland)

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Date: January 2017

Pages: 5

Price: US\$ 150.00 (Single User License)

ID: R5A370A2D67EN

Abstracts

The company's future plans include both development of domestic and foreign markets, and increasing concentration on internet retailing. The company is the global brand owner of economy brand Textil Market and fast fashion standard brands as Troll, Top Secret and Drywash. Such a diverse strategy gives the company a stable position and significant potential for further development. In general, the company will further expand Textil Market in Poland as its offer fits the expectations of price-sens...

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