

# Red Bull North America Inc in Soft Drinks (USA)

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## Abstracts

According to the global company website, Red Bull is focusing on the core markets of Western Europe and the US, as well as the growth markets of Brazil, Japan, India and China. The company is also concentrating on the global roll-out of its new Red Bull Editions.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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