

# Recreation, Entertainment and Arts in the USA

<https://marketpublishers.com/r/R9A8C976AB63EN.html>

Date: October 2020

Pages: 26

Price: US\$ 660.00 (Single User License)

ID: R9A8C976AB63EN

## Abstracts

Lacklustre B2B and household demand, and social distancing measures limit revenue growth

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Recreation, Entertainment and Arts market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

**Product coverage:** Amusement Parks and Entertainment Services, Library, Museums and Cultural Services, Movie Theatres, Sporting and Recreational Services, Theatre and Music Production.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Recreation, Entertainment and Arts market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Prospects

Lacklustre B2B and household demand, and social distancing measures limit revenue growth

Tourism-orientated recreation providers to face weak domestic and foreign demand

Online entertainment services to continue expanding in the post-pandemic period

Competitive Landscape

Temporary closures and postponements to hit the entertainment industry in the short- to medium-term

Industry Overview

CHART 1 Turnover 2004-2024, LCU million

CHART 2 Value Added 2014-2019, LCU million

CHART 3 Profit and Profit Margin 2014-2019

CHART 4 Turnover and Growth by Category 2019, LCU million

CHART 5 Sporting And Recreational Services Turnover 2004-2024, LCU million

CHART 6 Theatre And Music Production Turnover 2004-2024, LCU million

CHART 7 Amusement Parks And Entertainment Services Turnover 2004-2024, LCU million

CHART 8 Library, Museums And Cultural Services Turnover 2004-2024, LCU million

CHART 9 Movie Theatres Turnover 2004-2024, LCU million

CHART 10 Absolute Growth by Category, LCU million

Cost Structure

CHART 11 Cost Structure 2019, LCU million

CHART 12 B2B Costs and Growth 2019, LCU million

Trade

CHART 13 Imports, Exports and Trade Balance 2014-2019, LCU million

CHART 14 Exports 2014-2019, LCU million

CHART 15 Exports Share by Category 2014-2019, % of Total Exports

CHART 16 Imports 2014-2019, LCU million

CHART 17 Imports Share by Category 2014-2019, % of Total Imports

Market Structure

CHART 18 Market Structure by Category 2014-2019, LCU million

CHART 19 Market Share by Category 2014-2019, % of Total Market

CHART 20 Market Structure 2014-2019, LCU million

Buyers

CHART 21 Market Structure by Buyer 2019, LCU million

CHART 22 B2B Buyers and Growth 2019, LCU million

Firmographics

CHART 23 Employment Statistics and Productivity 2014-2019

CHART 24 Number of Companies by Company's Size 2014-2019

CHART 25 Firmographics Distribution by Company Size 2014-2019, % of Total Companies

CHART 26 Firmographics Distribution by Turnover 2014-2019, % of total Turnover

CHART 27 Industry Concentration 2014-2019, % Share of Turnover

CHART 28 Top Companies' Shares 2019, % of Turnover

CHART 29 Top 5 Companies' Share Dynamics 2014-2019, % of Turnover

CHART 30 Turnover Performance by Company 2014-2019

Digital Business

CHART 31 Share of E-Commerce Activities 2019-2024, %

CHART 32 Number of Companies Receiving Orders Online 2014-2019

CHART 33 Number of Companies Placing Orders Online 2014-2019

CHART 34 Revenue from E-Commerce, 2014-2019, LCU million

Industry Context

CHART 35 Attractiveness Index in Selected Industries 2019

CHART 36 Industry vs GDP Performance 2004-2024, % y-o-y Growth

CHART 37 Recreation, entertainment and arts vs Other Industries 2004-2024, LCU million

CHART 38 Industry Turnover by Region 2019, USD million

CHART 39 Recreation, Entertainment and Arts in North America 2004-2024, USD million

## I would like to order

Product name: Recreation, Entertainment and Arts in the USA

Product link: <https://marketpublishers.com/r/R9A8C976AB63EN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R9A8C976AB63EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970