

Recreation, Entertainment and Arts in Saudi Arabia

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Abstracts

Strong recovery by Saudi Arabia's economy generated higher incomes for locals and encouraged them to ramp up spending on leisure and entertainment. This happened as the oil-dependent economy was boosted by a hike in global oil prices during 2018, as well as large-scale government's initiatives to raise non-oil GDP share. Consequently, average wages in the country increased by 4.4%, compared to a 2.3% decline in 2017. On the other hand, Saudi Arabians' spending was still constrained by the introd...

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Product coverage: Amusement Parks and Entertainment Services, Library, Museums and Cultural Services, Movie Theatres, Sporting and Recreational Services, Theatre and Music Production.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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