

Recreation, Entertainment and Arts in Mexico

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Abstracts

The Mexican leisure sector developed at a healthy expansion pace in 2018. As unemployment continued decreasing and the inflation level was tamed, the economic environment provided the necessary conditions for higher discretionary spending share within Mexican households. Nevertheless, the savings ratio in the country remains at rather high 12%, which implies that consumers are still cautious in terms of spending on big ticket items. In addition, recreation and cultural services are also supporte...

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Product coverage: Amusement Parks and Entertainment Services, Library, Museums and Cultural Services, Movie Theatres, Sporting and Recreational Services, Theatre and Music Production.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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