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Recreation, Entertainment and Arts in France

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Abstracts

in 2019, growth in arrivals, measured by the number of non-residents staying in the country overnight, continued to rise. France remained at the top of the most visited countries in Europe, thanks in part to such exceptional attractions as the Palace of Versailles, Notre-Dame Cathedral and the Eiffel Tower. Positive tourism indicators were reflected in steady growth in the recreation, entertainment and arts sector in France over 2019. The industry's expansion was further supported by growth in t...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Recreation, Entertainment and Arts market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Amusement Parks and Entertainment Services, Library, Museums and Cultural Services, Movie Theatres, Sporting and Recreational Services, Theatre and Music Production.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Recreation, Entertainment and Arts market;

Pinpoint growth sectors and identify factors driving change;

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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