

Recreation, Entertainment and Arts in Canada

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Abstracts

In 2020, Canada's recreation, entertainment and arts industry experienced a substantial decline in revenue compared to the year before, reflecting a volatile and deteriorating situation in regard to the COVID-19 pandemic. To contain the pandemic from spreading domestically and to curb the rapid growth of COVID-19 cases, which towards the end of 2020 fell just short of 600,000 in total, the Canadian government introduced a number of strict measures. In 2020, besides the "new norm" becoming social...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Recreation, Entertainment and Arts market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Amusement Parks and Entertainment Services, Library, Museums and Cultural Services, Movie Theatres, Sporting and Recreational Services, Theatre and Music Production.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Recreation, Entertainment and Arts market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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