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Recreation, Entertainment and Arts in Brazil

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Abstracts

In 2020, in the face of the global COVID-19 pandemic outbreak and deteriorating economic environment, Brazil's recreation, entertainment and arts industry experienced a substantial fall in revenues. To protect its citizens and to stop the pandemic from spreading, with the total number of cases approaching 1.5 million in the middle of 2020, the country introduced a number of drastic measures. On top of social distancing rules becoming the "new normal", Brazil introduced a lockdown and the closure...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Recreation, Entertainment and Arts market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Amusement Parks and Entertainment Services, Library, Museums and Cultural Services, Movie Theatres, Sporting and Recreational Services, Theatre and Music Production.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Recreation, Entertainment and Arts market;

Pinpoint growth sectors and identify factors driving change;

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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