

Recreation, Entertainment and Arts in Asia Pacific

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Abstracts

With a turnover of USD365.8 billion in 2021, Asia Pacific was the world's second largest region for recreation, entertainment and arts. Over the next decade, the region's entertainment industry is poised to grow at the fastest rate, nearly closing the gap with Western European turnover levels by 2030. Recovering tourism, growing investments and economic expansion are set to drive the entertainment industry's growth in Asia Pacific, with China remaining in the lead.

The Recreation, Entertainment and Arts in Asia Pacific offers a unique insight into key trends shaping the industry world-wide and in the largest markets. Aimed at strategists and planners, it draws on Euromonitor International's vast information resources to give top line insight across manufacturing, B2B and services sectors. Written by some of our most experienced analysts, the Global Industrial Reports are designed to provide key trends on industry's performance, demand drivers, trade, leading companies and future trends. This allows company leaders to reflect on the behaviour and motivation driving global markets today and tomorrow.

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