

Recreating Social Occasions: Work, Play and Home in a New Era

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Abstracts

An uneven recovery from the pandemic, coupled with surging inflation and international turmoil, has created an environment of profound uncertainty for consumers. Already disrupted by the pandemic, consumer habits remain very much in flux, particularly in terms of social activity. This report explores the impact of a new social environment across a wide array of industries, from beauty and fashion, to retail food and drink, to foodservice and beyond.

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