

Reckitt Benckiser Nederland BV in Home Care (Netherlands)

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Abstracts

Reckitt Benckiser Nederland BV is expected to focus more on consumer health products and limit its development of home care products. Nonetheless, its presence in a wide variety of home care categories will allow it to try and achieve a broad basis for growth in the Netherlands.

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Contents

Strategic Direction

Key Facts

Summary 1 Reckitt Benckiser Nederland BV: Key Facts

Summary 2 Reckitt Benckiser Nederland BV: Operational Indicators (global)

Competitive Positioning

Summary 3 Reckitt Benckiser Nederland BV: Competitive Position 2015

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