

Reckitt Benckiser (India) Ltd in Home Care (India)

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Date: July 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: RE1911CC86BEN

Abstracts

Reckitt Benckiser (India) Ltd is likely to introduce cheaper variants throughout the forecast period as it looks to continuously update its product portfolios. The introduction of cheaper variants is expected to help the company to gain further penetration into rural areas.

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Contents

RECKITT BENCKISER (INDIA) LTD IN HOME CARE (INDIA)

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July 2013

LIST OF CONTENTS AND TABLES

Strategic Direction

Key Facts

Summary 1 Reckitt Benckiser (India) Ltd: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Reckitt Benckiser (India) Ltd: Competitive Position 2012

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