

Reckitt Benckiser (India) Ltd in Home Care (India)

https://marketpublishers.com/r/RE1911CC86BEN.html

Date: July 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: RE1911CC86BEN

Abstracts

Reckitt Benckiser (India) Ltd is likely to introduce cheaper variants throughout the forecast period as it looks to continuously update its product portfolios. The introduction of cheaper variants is expected to help the company to gain further penetration into rural areas.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

RECKITT BENCKISER (INDIA) LTD IN HOME CARE (INDIA) Euromonitor International July 2013

LIST OF CONTENTS AND TABLES

Strategic Direction

Key Facts

Summary 1 Reckitt Benckiser (India) Ltd: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Reckitt Benckiser (India) Ltd: Competitive Position 2012



I would like to order

Product name: Reckitt Benckiser (India) Ltd in Home Care (India)

Product link: https://marketpublishers.com/r/RE1911CC86BEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/RE1911CC86BEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970