

Reckitt Benckiser Group Plc (RB) in Home Care (World)

<https://marketpublishers.com/r/R31A75F61BFEN.html>

Date: August 2019

Pages: 44

Price: US\$ 572.00 (Single User License)

ID: R31A75F61BFEN

Abstracts

This company profile discusses the performance of Reckitt Benckiser's home care division over recent years and defines the key future growth areas of the company's business. The company is undergoing profound structural changes, creating two individual business units and recently announced a new CEO, due to take office in September 2019. Given its high relevance for the industry, one section is dedicated to the company's efforts towards increasing the sustainability of its operations.

Euromonitor International's Reckitt Benckiser Group Plc (RB) in Home Care (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Home Care market. The report examines company shares by region and sector, brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Scope of the report
State of Play
Exposure to Future Growth
Competitive Positioning
Surface Care
Laundry Care
Dishwashing
Air Care
Toilet Care
Key Findings
Appendix

I would like to order

Product name: Reckitt Benckiser Group Plc (RB) in Home Care (World)

Product link: <https://marketpublishers.com/r/R31A75F61BFEN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R31A75F61BFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970