

# Reckitt Benckiser Canada Inc in Home Care (Canada)

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## Abstracts

Reckitt Benckiser rejuvenates its Powerbrands through product innovation. It has a strong focus on under-penetrated categories with both long-term growth and superior margin potential.

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## Contents

Strategic Direction

Key Facts

Summary 1 Reckitt Benckiser Canada Inc: Key Facts

Competitive Positioning

Summary 2 Reckitt Benckiser Canada Inc: Competitive Position 2016

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