

Recheio Cash & Carry SA in Packaged Food (Portugal)

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Abstracts

Recheio Cash & Carry SA recognised the proximity trend in national retailing and opened new outlets. After the opening of a Recheio store in Sines, the company intends to open further outlets in other locations. Agreements under the Amanhecer insignia are likely to rise as an increasing number of small grocery retailers are looking to establish partnerships with larger players to increase competitiveness. After launching its online channel, the company is expected to invest further in its online...

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