

Ready Meals in France

<https://marketpublishers.com/r/RAB3BFDC37BEN.html>

Date: November 2020

Pages: 35

Price: US\$ 990.00 (Single User License)

ID: RAB3BFDC37BEN

Abstracts

Ready meals witnessed a degree of premiumisation over the latter part of the review period with a decline in retail volume sales accompanied by slight rise in value sales as consumers opted for perceived higher-quality products. The trend is set to continue in 2020 despite the COVID-19 lockdowns. Despite the rise in home cooking, many consumers opted for more premium ready meals in order to give themselves a break from preparing family meals from scratch. Consumers are, however, returning to bas...

Euromonitor International's Ready Meals in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Chilled Lunch Kits, Chilled Pizza, Chilled Ready Meals, Dinner Mixes, Dried Ready Meals, Frozen Pizza, Frozen Ready Meals, Prepared Salads, Shelf Stable Ready Meals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Ready Meals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

KEY DATA FINDINGS

2020 IMPACT

Premiumisation in ready meals continues during the pandemic

Popular lunchtime ready meals decline as consumers have more time to prepare lunch

Dinner mixes outperform

RECOVERY AND OPPORTUNITIES

Modest growth expected for ready meals

Premiumisation set to continue

Dinner mixes to become increasingly competitive

CATEGORY DATA

Table 1 Sales of Ready Meals by Category: Volume 2015-2020

Table 2 Sales of Ready Meals by Category: Value 2015-2020

Table 3 Sales of Ready Meals by Category: % Volume Growth 2015-2020

Table 4 Sales of Ready Meals by Category: % Value Growth 2015-2020

Table 5 Sales of Chilled Ready Meals by Ethnicity: % Value 2015-2020

Table 6 Sales of Frozen Ready Meals by Ethnicity: % Value 2015-2020

Table 7 NBO Company Shares of Ready Meals: % Value 2016-2020

Table 8 LBN Brand Shares of Ready Meals: % Value 2017-2020

Table 9 Distribution of Ready Meals by Format: % Value 2015-2020

Table 10 Forecast Sales of Ready Meals by Category: Volume 2020-2025

Table 11 Forecast Sales of Ready Meals by Category: Value 2020-2025

Table 12 Forecast Sales of Ready Meals by Category: % Volume Growth 2020-2025

Table 13 Forecast Sales of Ready Meals by Category: % Value Growth 2020-2025

I would like to order

Product name: Ready Meals in France

Product link: <https://marketpublishers.com/r/RAB3BFDC37BEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RAB3BFDC37BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970