

Ready Meals Packaging in Ukraine

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Abstracts

COVID-19 provided a significant boost to demand for ready meals packaging during 2020, with particularly strong demand for frozen and dried ready meals. With local consumers spending more time at home, and many working from home, they ate more meals there. Moreover, some consumers stocked up on ready meals because they wanted to make fewer grocery shopping trips in an effort to limit their risk of contagion. Frozen ready meals, account for the bulk of ready meals packaging in Ukraine, with dumpl...

Euromonitor International's Ready Meals Packaging in Ukraine report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: Chilled Lunch Kits, Chilled Pizza, Chilled Ready Meals, Dinner Mixes, Dried Ready Meals, Frozen Pizza, Frozen Ready Meals, Prepared Salads, Shelf Stable Ready Meals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Ready Meals Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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2020 IMPACT

With many consumers working from home, convenient solutions like ready meals grow in popularity

Grow in demand for prepared salads packaging slows, as lockdown leads more consumers to prepare their own

Pyryatynskiy Delikates OOO launches stand up pouches in shelf stable ready meals

RECOVERY AND OPPORTUNITIES

Post-pandemic normalisation will weigh on demand for ready meals packaging

Frozen ready meals packaging will become more heterogeneous, as manufacturers seek to make their brands more eye-catching

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