

# Ready Meals Packaging in Turkey

<https://marketpublishers.com/r/R77DFC447F5EN.html>

Date: September 2022

Pages: 10

Price: US\$ 990.00 (Single User License)

ID: R77DFC447F5EN

## Abstracts

As consumers had been spending more time at home during the pandemic, but were wearying of preparing their own meals or were still working, even if from home, and had less time for meal preparation, they were increasingly opting for frozen ready meals in 2021. This was particularly the case for better-off Turkish consumers who could afford to choose such ready meals. This was therefore increasing the packaging unit volumes of main pack type flexible plastic used in frozen ready meals in 2021, al...

Euromonitor International's Ready Meals Packaging in Turkey report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Chilled Lunch Kits, Chilled Pizza, Chilled Ready Meals, Dinner Mixes, Dried Ready Meals, Frozen Pizza, Frozen Ready Meals, Prepared Salads, Shelf Stable Ready Meals.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Ready Meals Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

READY MEALS PACKAGING IN TURKEY

KEY DATA FINDINGS

2021 DEVELOPMENTS

Strong growth for frozen ready meals in 2021

Even metal food cans sees rising unit volumes in shelf stable ready meals in 2021

Glass jars loses ground in shelf stable ready meals due to concerns over its fragility

PROSPECTS AND OPPORTUNITIES

Flexible plastic will continue to lead frozen ready meals, but other pack types will be gaining share

Folding cartons to continue gaining share in shelf stable ready meals

## I would like to order

Product name: Ready Meals Packaging in Turkey

Product link: <https://marketpublishers.com/r/R77DFC447F5EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R77DFC447F5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970