

Ready Meals Packaging in Switzerland

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Abstracts

The positive growth registered in ready meals packaging during 2020 can be attributed mainly to the spike seen in demand for ready meals within the context of the COVID-19 pandemic. Specifically, the requirement for all consumer foodservice outlets to close their doors for dine-in-service during the various quarantine lockdowns that were in place across Switzerland for much of the year motivated consumers to resort to ready meals when looking for a quick and convenient meal solution. Even though...

Euromonitor International's Ready Meals Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chilled Lunch Kits, Chilled Pizza, Chilled Ready Meals, Dinner Mixes, Dried Ready Meals, Frozen Pizza, Frozen Ready Meals, Prepared Salads, Shelf Stable Ready Meals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Ready Meals Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

READY MEALS PACKAGING IN SWITZERLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

After the demand spikes in 2020, performances worsen across ready meals in 2021

Frozen and chilled ready meals slip into decline in 2021 after seeing strong growth in 2020

Rigid plastic packaging continues gaining share from metal food cans in shelf stable ready meals categories

PROSPECTS AND OPPORTUNITIES

Dinner mixes and prepared salads will record the best CAGRs in ready meals over the forecast period

Sustainability concerns over plastic packaging could undermine growth

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