

# Ready Meals Packaging in South Korea

<https://marketpublishers.com/r/R2E23FDACB1EN.html>

Date: August 2022

Pages: 9

Price: US\$ 990.00 (Single User License)

ID: R2E23FDACB1EN

## Abstracts

The packaging unit volumes of thin wall plastic containers used in shelf stable ready meals saw notable growth in 2020, with slower but still positive growth being seen in 2021. This can be attributed to the onset of the pandemic and related stockpiling trends, with people consuming more meals at home and looking for convenient meal options to prepare and eat at home.

Euromonitor International's Ready Meals Packaging in South Korea report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Chilled Lunch Kits, Chilled Pizza, Chilled Ready Meals, Dinner Mixes, Dried Ready Meals, Frozen Pizza, Frozen Ready Meals, Prepared Salads, Shelf Stable Ready Meals.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Ready Meals Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### READY MEALS PACKAGING IN SOUTH KOREA

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Many ready meals products see a boost to sales in 2020, which continues to an extent in 2021

Success of dinner mixes and chilled ready meals boosts ready meal trays and “other packaging” but many consumers are seeking alternatives to plastic

Fashionable packaging seeks to appeal to affluent urban millennials

#### PROSPECTS AND OPPORTUNITIES

Further strong growth expected for “other packaging” in dinner mixes

Plastic likely to be challenged by environmentally-friendly options

## I would like to order

Product name: Ready Meals Packaging in South Korea

Product link: <https://marketpublishers.com/r/R2E23FDACB1EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R2E23FDACB1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970