

Ready Meals Packaging in South Africa

<https://marketpublishers.com/r/R39D6840441EN.html>

Date: July 2022

Pages: 8

Price: US\$ 990.00 (Single User License)

ID: R39D6840441EN

Abstracts

Frozen ready meals was the main winner during the pandemic, recording strong double-digit percentage growth in its packaging unit volumes in both 2020 and 2021. This boosted the packaging unit volumes of folding cartons in these years, given it is the only pack type used in frozen ready meals. During 2020, several players expanded their frozen ready meal offerings, which came at an opportune time, when consumers were looking for convenient frozen meals, often stocking up on these products due to...

Euromonitor International's Ready Meals Packaging in South Africa report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chilled Lunch Kits, Chilled Pizza, Chilled Ready Meals, Dinner Mixes, Dried Ready Meals, Frozen Pizza, Frozen Ready Meals, Prepared Salads, Shelf Stable Ready Meals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Ready Meals Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

READY MEALS PACKAGING IN SOUTH AFRICA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Pandemic boosts sales of frozen ready meals, driving demand for folding cartons

Clover leverages new packaging technology to extend the shelf life of its chilled ready meals

Brand proliferation puts more emphasis on packaging in ready meals

PROSPECTS AND OPPORTUNITIES

Chilled ready meals and shelf stable ready meals expected to record negative CAGRs

Frozen ready meals, frozen pizza and chilled pizza to see the most dynamic growth over the forecast period

I would like to order

Product name: Ready Meals Packaging in South Africa

Product link: <https://marketpublishers.com/r/R39D6840441EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R39D6840441EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970