

Ready Meals Packaging in Singapore

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Abstracts

The COVID-19 pandemic was positive for sales of ready meals in Singapore during 2020 and the uplift seen in sales of ready meals had positive implications for ready meals packaging as well. The main factor supporting rising demand for ready meals was that many people were forced to spend most of their time at home during the year within the paradigms of social distancing and home seclusion. In particular, the shift towards working and studying from home and the reluctance of consumers to sociali...

Euromonitor International's Ready Meals Packaging in Singapore report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: Chilled Lunch Kits, Chilled Pizza, Chilled Ready Meals, Dinner Mixes, Dried Ready Meals, Frozen Pizza, Frozen Ready Meals, Prepared Salads, Shelf Stable Ready Meals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Ready Meals Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Shift towards more economical ready meals options boosts flexible plastic

RECOVERY AND OPPORTUNITIES

The potential for rising sales of meal kits presents strong growth opportunities

Falling interest in shelf stable ready meals set to put pressure on metal food cans

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