

# Ready Meals Packaging in Saudi Arabia

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## Abstracts

In 2020, demand for ready-to-cook frozen products in ready meals increased as the country entered a national lockdown period in the first half of the year. At this point, many consumers entered home seclusion to protect themselves and others from the COVID-19 pandemic, and a large proportion of employers shifted to work-from-home arrangements. As such, especially with the closure of consumer foodservice outlets, consumers in Saudi Arabia had a greater need for convenient and easy-to-prepare meal...

Euromonitor International's Ready Meals Packaging in Saudi Arabia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Chilled Lunch Kits, Chilled Pizza, Chilled Ready Meals, Dinner Mixes, Dried Ready Meals, Frozen Pizza, Frozen Ready Meals, Prepared Salads, Shelf Stable Ready Meals.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Ready Meals Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

READY MEALS PACKAGING IN SAUDI ARABIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Growth slows in 2021 after the spike in demand seen in 2020

Aluminium trays gaining share from metal food cans in shelf stable ready meals

Ready meals packaging benefits from changing gender roles in Saudi Arabia

PROSPECTS AND OPPORTUNITIES

Folding cartons will remain the number one pack type in ready meals

Metal food cans faces pressure from emerging pack types

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