

Ready Meals Packaging in Russia

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Abstracts

Packaging unit volume in ready meals rose at its fastest rate in seven years during 2020. The pandemic led some local consumers to stock up on easy and quick to prepare products, including chilled, shelf stable, dried and frozen meals. This led to strong growth in demand for paper-based containers (mainly folding cartons) and flexible plastic, which are the most popular types of packaging in ready meals. Within folding cartons, small pack sizes (less than 350g) performed well due to social dista...

Euromonitor International's Ready Meals Packaging in Russia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: Chilled Lunch Kits, Chilled Pizza, Chilled Ready Meals, Dinner Mixes, Dried Ready Meals, Frozen Pizza, Frozen Ready Meals, Prepared Salads, Shelf Stable Ready Meals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Ready Meals Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Pandemic boosts demand for ready meals packaging, as consumers stock up

As manufacturers seek to cut costs, flexible plastic continues to take share from folding cartons in frozen ready meals

Glass is growing in popularity as a premium option in shelf stable ready meals packaging

RECOVERY AND OPPORTUNITIES

Post-pandemic hangover and health and wellness trend will limit growth in demand for ready meals packaging

Thin wall plastic containers and folding cartons will continue to grow in popularity, as manufacturers get more creative with packaging design

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