

Ready Meals Packaging in Mexico

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Date: July 2022

Pages: 8

Price: US\$ 990.00 (Single User License)

ID: R7CDCE3019DEN

Abstracts

Demand for ready meals packaging rose at its most rapid rate for many years in 2020, as COVID-19 restrictions led to consumers spending more time at home and therefore eating more meals there. Dried ready meals, shelf stable ready meals, frozen ready meals and chilled ready meals all saw strong growth rates in their packaging unit volumes in 2020. Chilled ready meals – the leading type of ready meal in Mexico – are mainly packaged in flexible plastic, but thin wall plastic containers were growin...

Euromonitor International's Ready Meals Packaging in Mexico report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chilled Lunch Kits, Chilled Pizza, Chilled Ready Meals, Dinner Mixes, Dried Ready Meals, Frozen Pizza, Frozen Ready Meals, Prepared Salads, Shelf Stable Ready Meals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Ready Meals Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2021 DEVELOPMENTS

Spike in demand for shelf stable, frozen, chilled and dried ready meals as consumers spend more time at home

Dried ready meals growth slows and chilled ready meals slips into decline in 2021

Microwaveable metal food cans, embedded spoons and shaped plastic pouches among the innovations seen in the review period

PROSPECTS AND OPPORTUNITIES

Increasing refrigeration/freezer space in retail outlets should help drive further growth for chilled and frozen products

Socio-economic tailwinds will continue to drive robust growth in demand for ready meals packaging

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