

Ready Meals Packaging in Brazil

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Abstracts

Pizza, both frozen and chilled, has been one of the major beneficiaries of the COVID-19 restrictions in ready meals, driven by convenience and the necessity of home consumption. Due to its quick preparation, it has shifted from being a shared meal for special occasions to a more frequently consumed item during the week as lunch or dinner. This was therefore also driving unit volumes of key pack types like flexible plastic and folding cartons in chilled pizza and frozen pizza in 2020 and 2021. St...

Euromonitor International's Ready Meals Packaging in Brazil report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chilled Lunch Kits, Chilled Pizza, Chilled Ready Meals, Dinner Mixes, Dried Ready Meals, Frozen Pizza, Frozen Ready Meals, Prepared Salads, Shelf Stable Ready Meals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Ready Meals Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

READY MEALS PACKAGING IN BRAZIL

KEY DATA FINDINGS

2021 DEVELOPMENTS

Strong demand for frozen and chilled pizza drives usage of flexible plastic

Plastic pouches continue gaining ground in shelf stable ready meals

LivUp introduces “green plastic” made from sugar cane in its packaging

PROSPECTS AND OPPORTUNITIES

Further growth expected in ready meals over the forecast period

Metal food cans will continue losing share in ready meals

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