

# Rauch Fruchts?fte GmbH & Co OG in Soft Drinks (Austria)

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## Abstracts

As one of the largest domestic companies in soft drinks, Rauch Fruchts?fte aims to reinforce its position through continued leadership in juice as well as establishing a presence in carbonates, RTD tea and RTD coffee.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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