

# Rang Dong Spca Co Ltd in Home Care (Vietnam)

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Date: September 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: R356C5E745FEN

## Abstracts

Rang Dong Spca Co Ltd's ultimate future goal is to win back share that it lost during the review period. In order to accomplish this goal, the company is expected to put in intensive efforts in building relationships with key home care retailers as well as increasing its budget for marketing in order to save its brands from losing even greater popularity. As such, capital mobilisation is expected to be an essential task that the company must fulfil over the forecast period.

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