

Ramseier Suisse AG in Soft Drinks (Switzerland)

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Abstracts

As one of the largest beverage producers in Switzerland, Ramseier Suisse is expected to place greater emphasis on its core business. It will focus on consolidating the shares of its well-established brands Ramseier, Sinalco and Elmer in the domestic marketplace. The company will also strengthen its position in fruit pressing by upgrading and expanding its existing processing facilities. Ramseier was set to renew the two filling lines for soft packs in Sursee at the end of 2016. In early 2017, Ra...

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