

Rami Levi Shivuk Hashikma in Packaged Food (Israel)

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Abstracts

One of Rami Levi Shivuk Hashikma's main focuses is to keep offering the lowest price of packaged food products in Israel. The company aims to expand its distribution via the internet and new areas in the country where consumers cannot access discount markets.

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Contents

Strategic Direction

Key Facts

Summary 1 Rami Levi Shivuk Hashikma: Key Facts

Summary 2 Rami Levi Shivuk Hashikma: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Rami Levi Shivuk Hashikma: Competitive Position 2012

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