

# Ramayana Lestari Sentosa Tbk PT in Retailing (Indonesia)

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## Abstracts

Over the forecast period Ramayana Lestari Sentosa will remain consistent in its goal to serve low- and lower-middle income segments. The company plans to continuously open more new stores which focus on resource-rich outer islands. Ramayana Lestari Sentosa aims to open outlets in Balikpapan – a city in Kalimantan; Perawang, Duri and Kerinci – cities in Riau province in Sumatra; Tebing Tinggi – a city in North Sumatra; Kota Bumi – a city in North Lampung in Sumatra. In these cities the...

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